

Pace Magazine is the publication for runners and triathletes in the Hampton Roads region. Publishing five issues in 2008, this exciting new resource will focus on running, cycling and triathlon enthusiasts from Williamsburg to the southside of Hampton Roads. If your business seeks to reach affluent readers with active, get up and go lifestyles, then Pace Magazine has what you are looking for. And with reasonable insertion rates, you can make an impression with your target customer more easily than ever before.

Rates 2008

PREMIUM SPACES:

Back Cover (Full Color)	10" x 11.5"	\$1,490.00
Double Truck (Full Color)	21" x 11"	\$1,790.00
Full Page (Full Color)	10" x 11"	\$990.00
Inside Back Cover (B/W)	10" x 11"	\$950.00
Inside Front Cover 1/2 page V (B/W)	4.868" x 10"	\$750.00

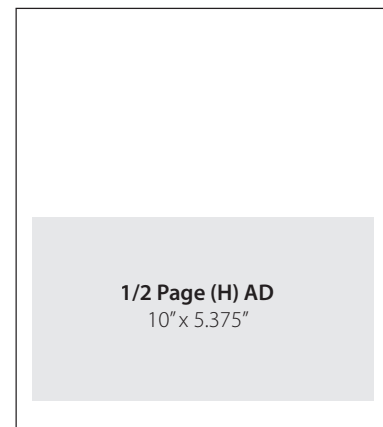
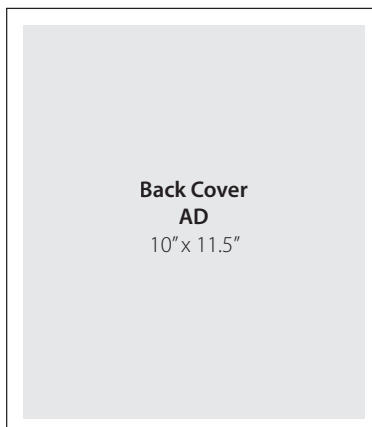
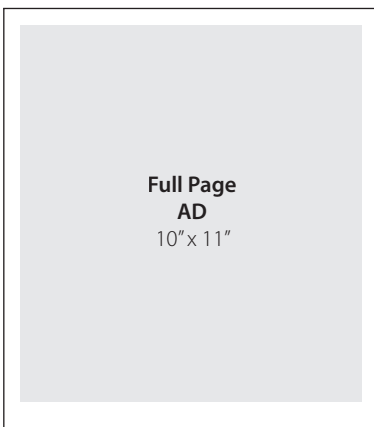
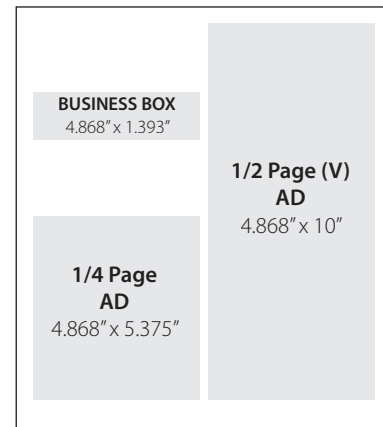
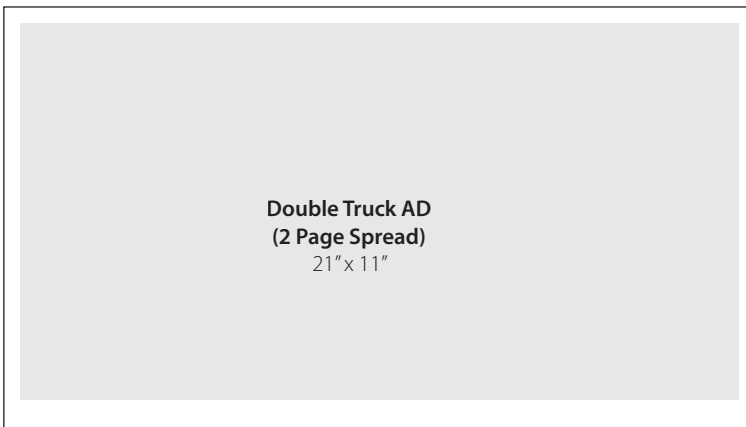
ROP

Full Page (B/W)	10" x 11"	\$890.00
1/2 Page H (B/W)	10" x 5.375"	\$525.00
1/2 Page V (B/W)	4.868" x 10"	\$525.00
1/4 Page (B/W)	4.868" x 5.375"	\$390.00
Business Box (B/W)	4.868" x 1.393"	\$75.00

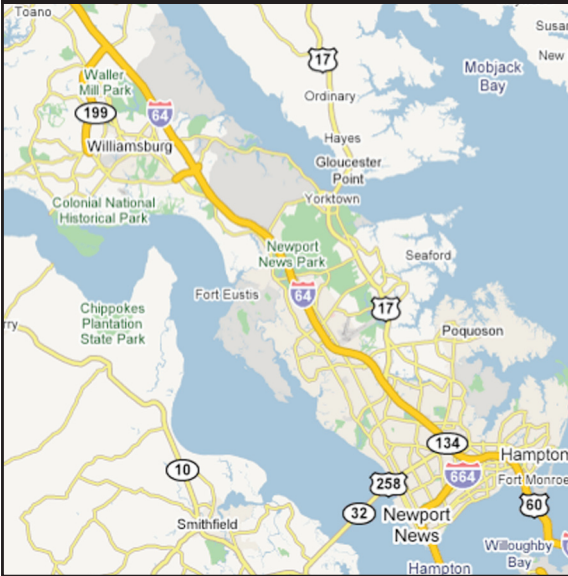
**Advertising rates are based on camera ready materials.*

*Questions regarding advertising and general information, please call **Laura at 757.784.0960** or email at laura@therunnerssource.com.*

Size Reference



PACE MAGAZINE CIRCULATION



Pace Magazine will be a free rack publication with a circulation of 20,000 copies reaching the Peninsula and South of the James River. You can find Pace Magazine in your busy grocery stores, doctor's offices, health clubs, specialty retail shops and busy eateries. If this sounds like what you have been looking for, then don't wait.

Pick up the Pace!

PACE MAGAZINE Advertising Submittals

SUBMITTING YOUR ART:

The preferred way to send us your files is by email to PaceMagADS@gmail.com. If your file is too large to email, contact us for additional instructions.

DESIGN SERVICES:

We can also design your ad if you need assistance. To review this option please contact Nancy Digman at 757.969.5833 or email at nancy@revovisiondesigns.com.

Any required adjustments to the art due to customer error will be charged at an additional rate.

Pace Magazine & RevoVision Designs are not responsible for color accuracy, spelling errors or print quality of files that are sent to us incorrectly.

ART PREPARATION GUIDELINES

All ad submissions must comply with the requirements below.

(Color Space CMYK or Grey Scale at actual size with no bleeds)

Accepted Formats:

- TIFF (300 dpi)
- JPG (300 dpi)
- Illustrator CS (convert all text to paths)
- Photoshop CS
- PDF (convert all text to paths)

All advertising is subject to the Publisher's approval. Pace Magazine reserves the right to refuse any advertising.

Business Box Advertising

Submit your logo or image and your text. We will provide placement in the magazine similar to examples shown below. (Shown at 75% of actual size).

Organization's Name

Slogan or Area of Expertise

Advertising Information...Put nostrud euiscip sus-trud dolore conseed tinibh el ulla at, sit inim do.

Contact: Address, Phone, and or Website

Organization's Name or Title

Slogan or Area of Expertise

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Contact Information: Address, Phone, and or Website